

The Subconscious Training Specialist



www.beatfear.com

Tel: 012-3891552 (Direct Client Access)

POWERFUL SPECIALIST TRAININGS TO REPROGRAM THE MINDSET OF STAFFS TO EMPOWER CONFIDENCE AND PERFORMANCE WITH CREATIVE CONSISTENCY, IN ANY CHALLENGING MOMENTS OR IN ANY COMPETITIVE SITUATIONS OR STRIVING IN A WEAK ECONOMY

You will Achieve & Benefit

“We can help your organization to achieve a high performance mindset”

“We will guarantee that your staff will exceed their personal performance in challenging time when you truly need them to bring out their best personal and teamwork and support the organisation for continuous success”



We are Specialist Trainers

We are a team of qualified specialists in beating fear, phobia and limiting habits at the work place. We understand the science behind the art of our subconscious training program to you and your organization. For your organization to move to a High Performance Culture there must be a strategy that needs to be innovated. It is not just another reengineered business format that is blended with motivation. At the heart of all changes, the human needs must be addressed.

Our program is to educate ‘results rather than activity’ to the emotionally driven human being.

Unlike other training programs in the market, our programs are focused towards motivating the pattern of the subconscious mind conditions to control it for your organizational goal. Our trained subconscious specialist brings our client to a state of heightened awareness in which they are articulate, more relaxed and better able to face their problems in a logical way. Subconscious coaching is a specialist topic and only a certified practitioner and corporate specialist will achieve the subconscious motivational objectives of each program. This is not what a normal skill trainer will be qualified to do. Such simple conceived awareness can be curative and can provide dramatic result at work. That’s why Beat Fear work is awarded in the Malaysia Book of Records and is the first proven corporate subconscious specialist company in the region.

“Most people know what to do but they don’t do what they know – competency gap”

Performance Breakthroughs for 2010

This year 2010 brings about a huge awareness and change in the pace and manners of doing business. It has become literally a corporate war zone. Known statistics and facts have shown that many corporate people are not equipped to face this combat zone and soon or eventually will be casualties of this corporate war.

Apart from continuous changes, higher workloads and increased performances at work, there is also the war against the unseen enemies called stress, fear and deteriorating mental wellness conditions.

Left unchecked, it will erode the investment and expense you have made in training your key personnel. To truly combat in today's new high performance working cultures, your staffs have to get into a war footing and be a highly resilient and trained corporate soldier.

“For change to be truly effective, it must be within, for within everyone lays the creativity to change and the decision to enforce that change. Anything done in the external self is merely temporary, its excitement and potential will fade in time and never lasting”

We have a 3 stages metaphor is to shape your belief and paradigm system to take the first step, to empower your life and its results. Power is in the mind bringing energy to the body. Many of our clients have experienced this and they all are very surprised at their vast personal energy hidden inside. The energized mindset is very important to get good results in personal life and at work!

Three Powerful Change Metaphors

“Access, Immerse and Results”

We have observed that the key to any balance normally affects three areas. In the sensors we have *visual, auditory, and feel*. In color we have the primary colors *blue, red, and green*. We know that the *mind, body and soul* will impact the *health, wealth and happiness* of everyone. **In our training we focus on the readiness of the inner mind of your staff to uphold your core values at work. We have integrated good health governance in our syllabus for a corporate mission lifestyle.**

Our focus is **Access, Immerse and Results**. We will train and therapy your staff to access and become aware to develop clarity in their action. We will immerse them immediately to take action. Our training will be with live work situations. Results are the only language that they will speak about their work after our training.

Normal Motivational Training - Traditional Conscious Motivation



Most sports coaches, psychologist and counselors focus on changing the conscious thinking only to meet resistance in their critical filter, never reaching the source, the subconscious mind. That's why most conscious training programs today, are not so effective. This is because the participant just did not fully immerse in the training program and take actions for change.

Our Subconscious Approach - Motivation work via the Subconscious Mind



We offer intense and acceptable ideas to win, that goes right to the source, bypassing the minds critical filter, thus providing long-term results. Most training offers short-term results. We will help a person to subconsciously accept winning ideas for work results. We remove limiting habits and conditioning, fears, trauma to cope for long term success.

THIS IS ONE OF THE MOST ADVANCED TRAININGS EVER OFFERED IN ASIA PACIFIC

Our training uses sophisticated mind programming for rapid and lasting results:

- **Eliminate Your limiting thoughts and behaviour patterns** – How can you take charge and turn around your consistent sabotaging thoughts and attitude in your work place? Make and take power Actions!
- **Eliminate Your Fear and Phobia** - Choose to Free Yourself from Fear and Phobia of people relationships, work load, and responsibilities at work. Start to feel good and be outstanding!
- **Eliminate Your Bad Habits** - Understand and change that limiting habit and work ritual now!
- **Direct Your thoughts and Emotion** - Your thoughts direct your emotions; your emotions direct your attitude; your attitude directs your actions, and your actions direct your quality of results at work.
- **Your Peak State and Energy at Will** - Performance is in the Mind, bringing Energy to the body. How can you manage your state for consistent action and results?
- **Stop Your Procrastination @ work** - Stop your procrastination at work and in your life. How can you stop the daily mental sabotages and get on with what must be done now!
- **Your Successful Strategies with high achievers** - Learn to duplicate the patterns of excellence of high performers in your industry. Achieve Success by Choice and not by Chance.
- **Install Your new Empowering Beliefs and thought patterns** - Our belief affects our daily decisions. Have the right belief and success thought patterns. This will create our consistent performance and results at work and better our relationship with people.



Our Suite of Trainings for Work Performance and Attitude Transformation

(**Our entire Program is claimable with HRDF SBL Scheme)

 <p>L.E.A.D. Mindset to LEAD</p> <p>Gain first hand knowledge on how to be successful in leading your company to success.</p>	<p>A Mindset to L.E.A.D. 'Just Do it' Office Culture</p> <p>Think Business every time. Developing an automatic sensory awareness of your products and services. Bridge and close the gaps to market demands. Stop self sabotaging rituals and limiting beliefs. Create your mental road maps to meet targets and deadlines.</p>
 <p>BRAVEHEART LEADERSHIP</p> <p>Learn to get your head in the game at work and eliminate limiting thoughts and habits.</p>	<p>BRAVEHEART LEADERSHIP-Crisis Management</p> <p>Develop an 'Effective Crisis Management' culture for your staff. Learn your 'Response Ability' in real life and hands on simulations. Understand and influence yourself for results only. Learn to 'get your head in the Game' at work. Eliminate limiting thoughts and behavior patterns. Your passion is the first step to achievement. Your work life expands in proportion to your courage and passion.</p>
 <p>ONE VISION ONE MISSION</p> <p>Improve communication and Increase respect and support within the team.</p>	<p>ONE VISION, ONE MISSION, Building One Team Mindsets</p> <p>Learn how to influence your team effectively. It's always a WIN WIN, Resolve and not Compromise. Create your Peak State and Energy at Will. Eliminate fears, limiting thoughts and behavior patterns in your team. Team well with peers and superiors – learn what brain they are operating on.</p>
 <p>Beat Fear is dedicated to teaching excellence in all forms of communication for senior level management and their teams.</p> <p>RAISE THE MIC PUBLIC SPEAKING</p>	<p>RAISE THE MIC! 'Build your talent and Speak without Fear'</p> <p>How to prepare for the best presentation of your life. Direct your thoughts and emotions for clear communication to your Audience. Craft your speech profile with clarity. Learn how to cope with anxiety while delivering your talk. Your voice and your image matters.</p>



Special Note: This Program is open for nomination to "Most Smoke free Workplace" 2010 award by **Brand Laureate - Asia Pacific Best Brand** to participating companies for S2QS trainings*

S2QS-The Smoke Free Workplace

Gain a dramatic confidence to quit smoking. Reduce Cigarette breaks at work and get better productivity. Enforce your commitment for health. Learn ways to rid urges and handle smoking peer pressures. Compliance to ISO 18001 requirement. Complement OSHA. This is a specialist CSR program to reduce health risk at work.



There is Really No Secret to THE SECRET – Learn The Law of Daily Results Attraction'

Learn to attract any result in your life by understanding all the concepts of the universal forces within and around us. It not just is having skills, attitude and action orientated but also having the alignment for being a natural attractor for abundance and opportunities. Life is a gift to you and so must all your daily results. Life is about arriving and not just striving daily. This state of the art abundance training will transform your life forever for the better



CREATE YOUR WINNING TEAM ATTITUDE

Learn your key attitude obstacle at work. Learn how you create better rapport with your team. Understand the team game in your mind, bridging and closing the gaps for synergy. Learn to stop self sabotaging rituals and limiting beliefs at work. Learn how to create mental road attitude maps to power your meeting of targets deadlines.



DIFFICULT CUSTOMER MANAGEMENT

- Manage any angry customer's frustrations
- Bring out the best in people who are genuinely upset and sell more.
- Be a problem-solver and manage your customer expectations and satisfaction.
- Transform any conflict into cooperation
- Be stress free and resolve complaints faster
- Create business opportunities by satisfying more customers



STOP PROCRASTINATION IN WORKPLACE

- We guarantee that your staff will be more confident and geared towards challenges, responsibilities, develop a positive personality and be self starters at work.
- During a challenging economy, your staff will be calm in clarity and focus towards the right actions for your company's revenue growths.
- Stop procrastination and negative attitudes and begin to increase fast track actions at work. This training is a product of specialist clinical intervention with procrastinators.



THE DILEMMA OF TIME PRIORITIES

- Deliver improved results
- Overcome barriers to achievement
- Recognize what's urgent and what's important
- Turn intentions into actions
- Learn how to plan your projects
- Handle higher volume at a faster pace
- Commit to values and goals
- Focus on your business strategic direction

Transforming Mindset at Work for a High Performance Culture. Achieve only RESULTS.

"Challenging Times, Need People Who Can Change to Meet the Challenge"

We Are Asia's Leading Subconscious Training Specialist. We Help Your Staff Achieve Your Core Values for Results

TRANSFORMING MINDSET AT WORK

Throughout any the economic period, your staff workforce continues to play its role as the customer retainer and business drivers for a profit center.

- Leadership
- Creativity & Teamwork
- Speaking & Communication Skills
- Sales & Marketing
- Concentrated Focus at Work
- Passion & self Initiatives

Our Specialist Train The Trainer (TOT) Module



Engaging & Coaching for Peak Performance

by Julian Aloysius Leicester

HYPNOSIS Coaching for Work Performance

- Create thoughts about Performance – Key Skills, Boosting Confidence, Set Objective and Managing Personal Flexibility
- Improve Your Performance – Learn How to Learn, Managing Emotions, Self Coaching, Visualization, RAS, Rid Bad Habits, Analyzing Problems and Priorities
- Learn about Helping Others Improve – Relating Non Verbal, Personality Traits, and Relationships, recognizing Cues, Hypnotic Influence, and Promoting Ideas.
- Continuing Improvement – Life Planning, Personal Development, Coaching, Modeling High Flyers and Leadership Qualities.



This program is endorsed by the Malaysian Society for Complementary Medicine (MSCM). Become a licensed trainer with BEAT FEAR and be able to group hypnosis effectively. Minimum 5 pax per class

TRAIN THE TRAINER CERTIFIED CORPORATE HYPNOSIS for Trainers and Coaches

“Enhance your Effectiveness in Training”
5 DAYS Intensive Course by Malaysia's leading Hypno Coach and National Record on Hypnosis Seminar with KL Towers.

Our Award Winning Specialist Trainers



JULIAN LEICESTER

Julian is Malaysia's leading subconscious specialist. He was trained by a famous medical hypnotherapist and Irish legend, Surgeon and a hypnotherapy guru in Harley Street, London who is an International book author in over 20 countries. He is a National Record holder in Malaysia Book of Records for beat the fear of heights public seminar together with Menara Kuala Lumpur in July 2003. He is the Mental Coach for Adidas's 24 Hour Challenge Run – Impossible is Nothing campaign , FAM National junior U13 football team as a Subconscious Coach in the Bangkok Games and the official mental coach for the Malaysia ICE Hockey team in Asian Winter Games China 2007, World 5 in Hong Kong.

Julian is a popular local weekly newspaper columnist on Hypnotherapy. He appeared on TV, Radio, and Medias on his work with Malaysian society. Today Julian trains corporates on mind intervention techniques for core values and result orientation in the workplace.



MUTHIAYAH SIVALINGAM

A national sports trainer coach with outstanding mental experience for being a SEA Games triple Gold medalist and national record holder. His record held for 26 years.

IAAF LEVEL 1& 2. Muthiah will share to all his participants a consistent winners attitude. His sports coaching and psychology will open the minds of corporate staffs on overcoming barriers of the mind, winning focus, character to win and most important being fit for the win. Winning is the game in the office. Today he coaches and run teams of sales people around the country.



FENNIE YAP FUI FONG

Fennie is a sought after wellness trainer and advisor with nutritional companies. She is a British trained Nutritional Biochemistry from the University of Nottingham, UK. She is a member of St. John First Aids, St. John Ambulance, Malaysia and certified Fitness Instructor of FISAF Federation of International Sports, Aerobic and Fitness.

Today Fennie train staff of companies on peak health and strategies to have optimum health and result at work. She is a Nutritionist Consultant and trainer to various nutritional supplement marketing companies in the country.

Our List of Corporate Clients

- **Menara Kuala Lumpur Sdn Bhd**
- **Majlis Kanser Nasional (MAKNA)**
- **Institute Jantung Negara Sdn. Bhd.**
- **ADIDAS**
- **ASTRO**
- **The SUN Media Corporation Sdn. Bhd.**
- **The News Straits Times**
- **SCICOM Sdn Bhd.**
- **Football Association of Malaysia (FAM)**
- **Malaysian Business Breakfast Club**
- **HSBC Berhad**
- **MAYBANK**
- **AFFIN BANK**
- **ORACLE (M) Sdn. Bhd.**
- **Sunway Rotary Club**
- **TTDI Rotary Club**
- **Brickfields Rotary Club**
- **YMCA**
- **KL LEO Club**
- **Great Eastern Life**
- **Universiti Teknologi Malaysia Skudai**
- **Jabatan Pelajaran Selangor**
- **ICE Saga – National Ice Hockey Team Asian Winter Games- Mental Coach**
- **SEA Games Middle Distance – Mental Coach**
- **Life Style Sdn Bhd LifeStyle Sdn Bhd**
- **Putra Specialist Hospital Melaka**
- **Trengganu Mind Festival**
- **INTRACOM Scientific Speaker**
- **Kinetics Worldwide Sdn Bhd**
- **Oriental Sheet Piling**
- **Middle East Global Call Center Conference – Kavaq Intelligence**
- **Tabung Haji Properties**

BEAT*fear* Asia's Leading Subconscious Company.

www.beatfear.com

Your Subconscious Training Specialist

Contact us for your specialist training soon.

Call 012-3891552 (Client Direct Access)

1-9, Dagang Avenue,

Jalan Dagang B/3A,

Taman Dagang,

68000 Ampang,

Selangor Malaysia

Website: www.beatfear.com

E-mail: training@beatfear.com

www.beatfear.com